



KICKSTARTING SDGs WORKSHOPS

WHAT ARE SUSTAINABLE DEVELOPMENT GOALS (SDGs)?

In January 2016, the UN's Sustainable Development Goals (SDGs)—goals which the international community hopes to achieve by 2030—came into effect. Composed of 17 goals and 169 targets, the SDGs cover various fields and apply to all countries and regions. These goals will be the global common language for discussing how to solve social issues for the next 15 years.

The business sector will play an important role in achieving the SDGs. Even as contributing to the achievement of the SDGs can open up business opportunities, so too can hindering progress towards the goals be a business risk to be reckoned with. Companies will need to keep SDGs in the foreground when communicating with stakeholders.



SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD



“Kickstarting SDGs” by Encompass Hong Kong

Our “Kickstarting SDGs” workshops provide the language, practical tools and tips for businesses to effectively incorporate SDGs in their goals and operations. In our workshop, we focus on the why, as well as the how, on making SDGs work for your business, for sustainability goals as well as for competitiveness. We would discuss **the business case on making it work, as give concrete examples on how businesses can benefit from achieving SDGs.**

These workshops are designed to be highly participatory and interactive to maximize dialogue, learning and networking. Participants are encouraged to share their own experiences, best practices and challenges in achieving and implement SDGs. The focus of the training is on building the capacity of participants to apply tools and concepts to their actual work and to address challenges that they currently face in their day-to-day work. Staff will be provided with pre- and post-session surveys that measure their understanding and confidence in the subject matter, as well as inviting feedback from staff shortly after the training on the content, format and delivery of the session.

For each training module, there would be a 30 to 45 minutes one-on-one or small-group debriefing session held 3-6 weeks after the training, to follow up with individuals about the action plan they create in training. This debriefing session can be co-facilitated by Encompass staff and the respective HR/D&I manager in the company.

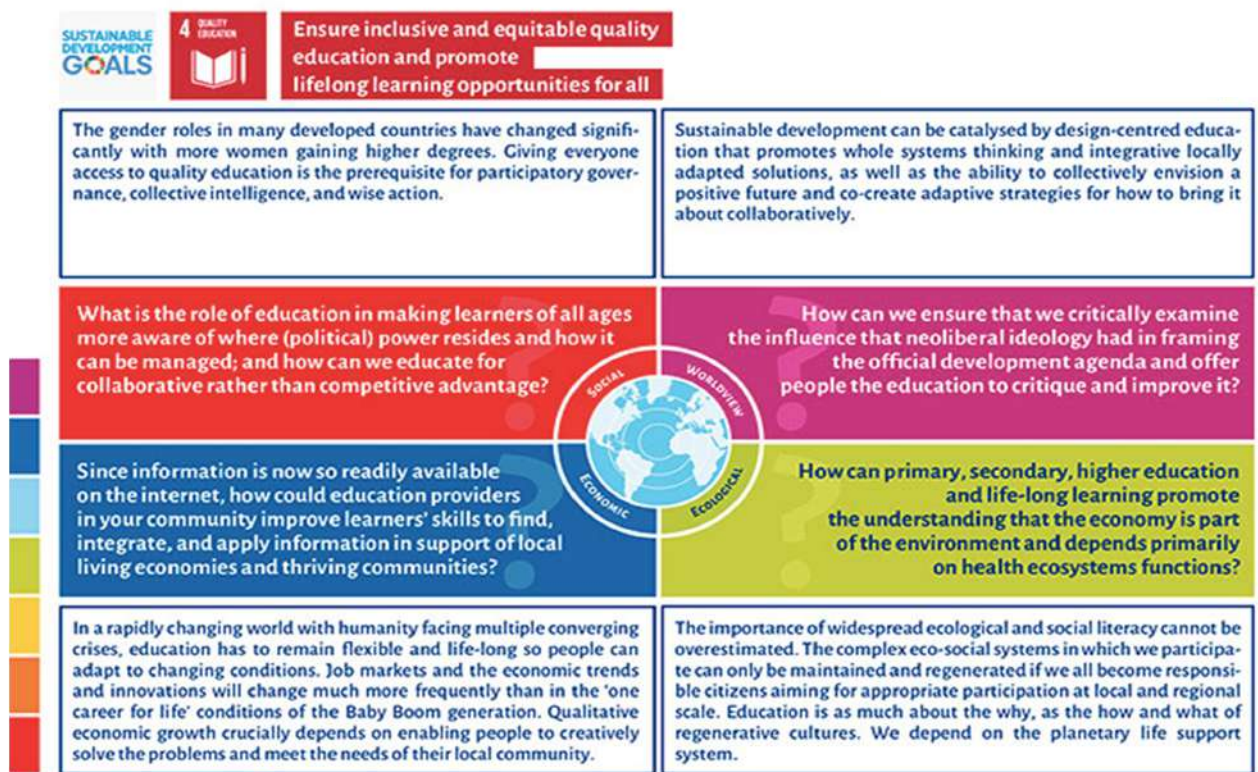
Encompass Hong Kong SDGs workshop

Understanding the SDGs

Measuring the SDGs

Reporting the SDGs

Empower students in SDGs



1) Understanding SDGs

This introductory workshop allows employees and management to understand what are the SDGs. We'll explain the business case for SDGs, including the role of business, opportunity for business and responsibility of businesses in achieving SDGs. We'll explore what are some barriers to comprehensive understanding of SDGs and suggest ways to remove these barriers. We'll explain the impacts on business and society when corporates engage with SDGs.

The SDG Flashcards will be used as toolkit for participants to understand the 17 SDGs. The SDG Flashcards contain more than 200 questions asked from four dimensions of sustainability (social, ecological, economic and worldview). Participants will explore these four dimensions of each of the 17 SDGs in question-focused small group conversations, gaining a multi-faceted understanding of each SDG in the process. A key design intention behind the SDG Flashcards is that they are enable conversations between participants with varying backgrounds and knowledge about the SDGs and still allow all of them to deepen their understanding of the Global Goals. Though these SDGs flashcards we'll also be conducting a SDGs analysis of the organization and explore personal goals on achieving the SDGs.

Participants will achieve the following learning objectives:

- Be able to take a **multi-dimensional perspective** on all **17 SDGs** and be aware that **Agenda 2030** also includes **169 targets** for the implication of the goals
- Understand the **business cases and impacts of SDGs**.
- Have identified with other members of their community/ people in their community/ organisation which **goals could be considered priorities** and catalytic for the successful implementation of other goals
- Have explored with others **how the different SDGs interrelate** and how systemic projects can be created that aim to implement progress on various SDGs at the same time.

Workshop Format

Attendee: Early to mid-career professionals
Duration: 120 minutes
Format: In person; Lecture, Discussion, Break-out session, Quiz; 15-60 attendees
Suggested cost: HKD8000-HKD12000, depending on the number of participants



2) Measuring the SDGs

After an understanding of SDGs, we'll discuss the best practices and processes on how to execute them in business. We'll identify relevant SDGs for your company, discuss how to embed SDGs in business strategy and the use of tools that help assess impact against relevant SDGs in a workshop format. We'll suggest how to align current business metrics with SDGs and potentially develop additional ones, and work out how to measure success against them. To measure SDGs, Encompass has partnered with Turnkey Group Limited, a leading boutique consultancy firm in Hong Kong that specializes in providing sustainability platform in helping companies and their supply chains manage environmental, social and governance (ESG) impact, mitigate risk and improve profitability with a particular focus in SDGs. We encourage our participating companies to use Turnkey or similar platforms to measure SDGs.

Participants will achieve the following learning objectives:

- Identify and measure relevant SDGs
- Build capacity on SDGs impact measurement
- Align business metrics with SDGs

Workshop Format

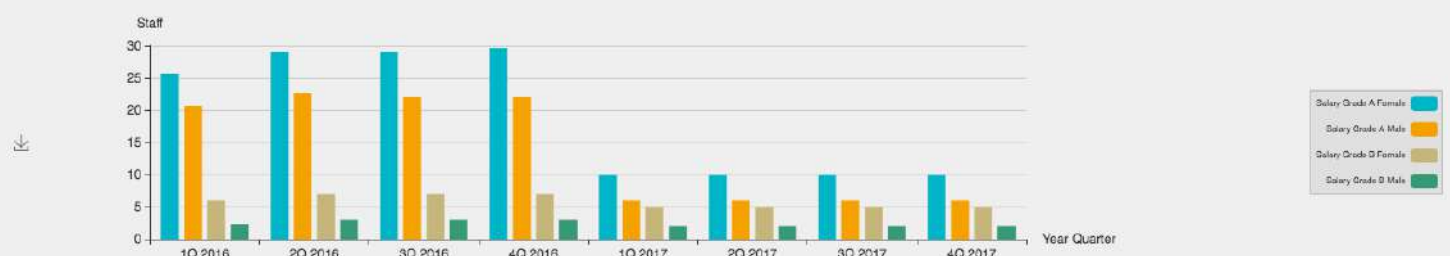
Attendee: HR, Diversity and Inclusion, CSR officers and managers

Duration: 120 minutes, including a 15 minutes break

Format: In person; Lecture, Discussion, Quiz; 5-20 attendees

Suggested cost: HKD8000-HKD12000, depending on the number of participants

Position & Salaries Report SDG 5 Gender Equality/SDG8 Decent Work and Economic Growth/SDG 10 Reduced Inequalities: Salary Range Male vs Female



3) Reporting SDGs

We are at a key juncture in the evolution of sustainability – transparency is fast becoming the new paradigm for conducting business. Companies need to meet the growing expectations of investors and other stakeholders on SDGs Reporting, in order for them to make better-informed investment and voting decisions.

This workshop addresses reporting and communicating statistics for the SDGs. We'll discuss how to help companies measure and report on their efforts around the SDGs, in ways that both show impact and are aligned with emerging best reporting practices. We'll share insights on SDGs reporting with real life examples of successes and failures and experiences of leading corporations that have attempted to report on SDGs.

Participants will achieve the following learning objectives:

- Prioritize SDGs and define performance indicators
- Identify best practices and relevant tools on SDGs reporting
- Build capacity for improving or developing a process to report on the SDGs
- Benchmark and improve current practices for SDGs reporting

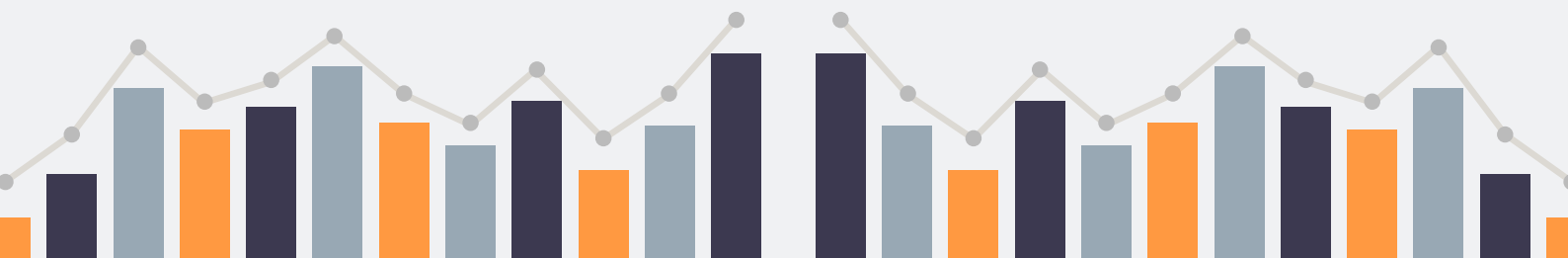
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ABOUT ENCOMPASS HONG KONG

Encompass Hong Kong is a social enterprise that promotes diversity and inclusion (D&I) in the workplace through guiding employers to create a work environment that is more D&I friendly, and connecting employers and employees that conventional job searching platforms are unlikely to be able to link up.

Encompass Hong Kong offers training and consultancy services to educate and support organizations to be more diversified and inclusive, including meeting global standards e.g. Sustainable Development Goals (SDGs). Encompass Hong Kong will achieve these aims with a strong team of staff and advisors, as well as with partnering organizations that work with differently-abled individuals, senior workers, ethnic minorities, and gender and sexual minorities.



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